

Mid-Central Community Action, Inc
FY 2021-FY 2023 Strategic Plan
FOCUS ON THE FUTURE

Strategic Area #1 – Board of Directors and Governance

Goal 1 – MCCA will recruit and maintain a diverse Board of Directors that broadly represents the entire Community, and that has skills and experience that will benefit the organization.

Goal 2 – MCCA will strongly recruit prospective Board Members and ad hoc volunteers from all segments of the Community and strive to be a destination for engaged, committed and diverse leaders.

Goal 3 – MCCA will continually **Focus** its efforts on supporting those programs and services that we are uniquely equipped to provide, and restructuring programs and services which are vital to our Community but not intrinsic to MCCA's Mission.

Goal 4 – MCCA will develop an annual and three-year Resource Plan to balance the operating budget by Fiscal Year 2021 and establish prudent operating reserves by FY 2024.

Goal 5 – MCCA will develop a long-range Capital Plan, including an analysis and appraisal of all capital assets, an analysis of all long-term debt obligations, and consideration of a Capital Campaign.

Strategic Area #2 – Agency Leadership

Goal 1 – MCCA will operate a healthy and efficient organization, using state of the art technology, well maintained facilities, and a diverse and engaged staff with the expertise to provide impactful outcomes throughout the organization.

Goal 2 – MCCA will maintain strong and transparent compliance, reporting and grant writing capabilities to ensure the financial strength of the organization.

Goal 3 – MCCA will **Focus** its brand on sustainable mission driven initiatives that MCCA is uniquely able to provide to serve our Community.

Goal 4 – MCCA will continually review its lines of business to ensure relevance and reduce reliance on governmental support, seeking financial and technical assistance from expert sources to do so.

Strategic Area #3 – Programs & Services

Goal 1 – MCCA will enhance financial stability and security for our Community members by providing strong educational programs and access to services and resources that will lead our clients to financial independence.

Goal 2 – MCCA will increase single-family home ownership and access to safe and affordable housing in our Community.

Goal 3 – MCCA will work with individuals and families to develop Action Plans to lead to healthy relationships and financial stability.

Goal 4 – MCCA will work with individuals, families and neighborhoods to be engaged and provide Community leadership to maintain vibrant neighborhoods.